

The background features a complex pattern of overlapping lines and shapes. On the left, there are several vertical red lines and a blue hatched area. The center and right are dominated by various red lines, including solid, dashed, and dotted styles, some forming curved, organic shapes. A blue dotted line curves across the upper right, and a blue arrow points upwards from the bottom right. The overall aesthetic is clean and modern, typical of a design studio's branding.

# Fashion Production Process S / S | A / W

BerlinPoland **IDZ** International  
Design Center Berlin

# Fashion Production Process S/S | A/W

The interactive PDF depicts the flow of fashion production processes over the course of the year – with clear work phases, important services and downloads for multilingual specimen documents. The documents are intended to support the management of cross-border production processes in Berlin fashion companies and thereby strengthen the development of Berlin as a fashion location.

The interactive document collection 'Fashion Production Process A/W | S/S' was created in the course of the project 'Berlin Poland 2015 | Cooperation Network Design & Fashion' by the International Design Center Berlin (IDZ). Since 2011, the IDZ networking projects between Berlin and Poland support ongoing network building between the Berlin fashion and design industry and related businesses, and manufacturing partners in Poland.


In the framework of projects from 2015 to 2019, the IDZ is working to help Berlin fashion companies gain broad access to new and scalable production capacities in Poland. This aim thereby is to close a gap in the production and supply chain. The 'Berlin Poland' projects from the IDZ promote the internationalisation and growth of Berlin's design and fashion companies and strengthen the development of the creative capital Berlin.


The project 'Berlin Poland 2015 | Cooperation Network Design & Fashion' is funded with Berlin federal state resources as part of the support program for internationalisation, as well as funds from the European Regional Development Fund (ERDF), co-financed by the European Union.


The 'Fashion Production Process S/S | A/W' documents were created in cooperation with the 'Source Book' production network, the consulting and production agency 'Good Garment Collective', and in cooperation with experts in fashion production in Berlin and Poland.





# Captions


  
S/S Spring / Summer Season


  
A/W Autumn / Winter Season

  
Documents download

  
Events

  
Partners

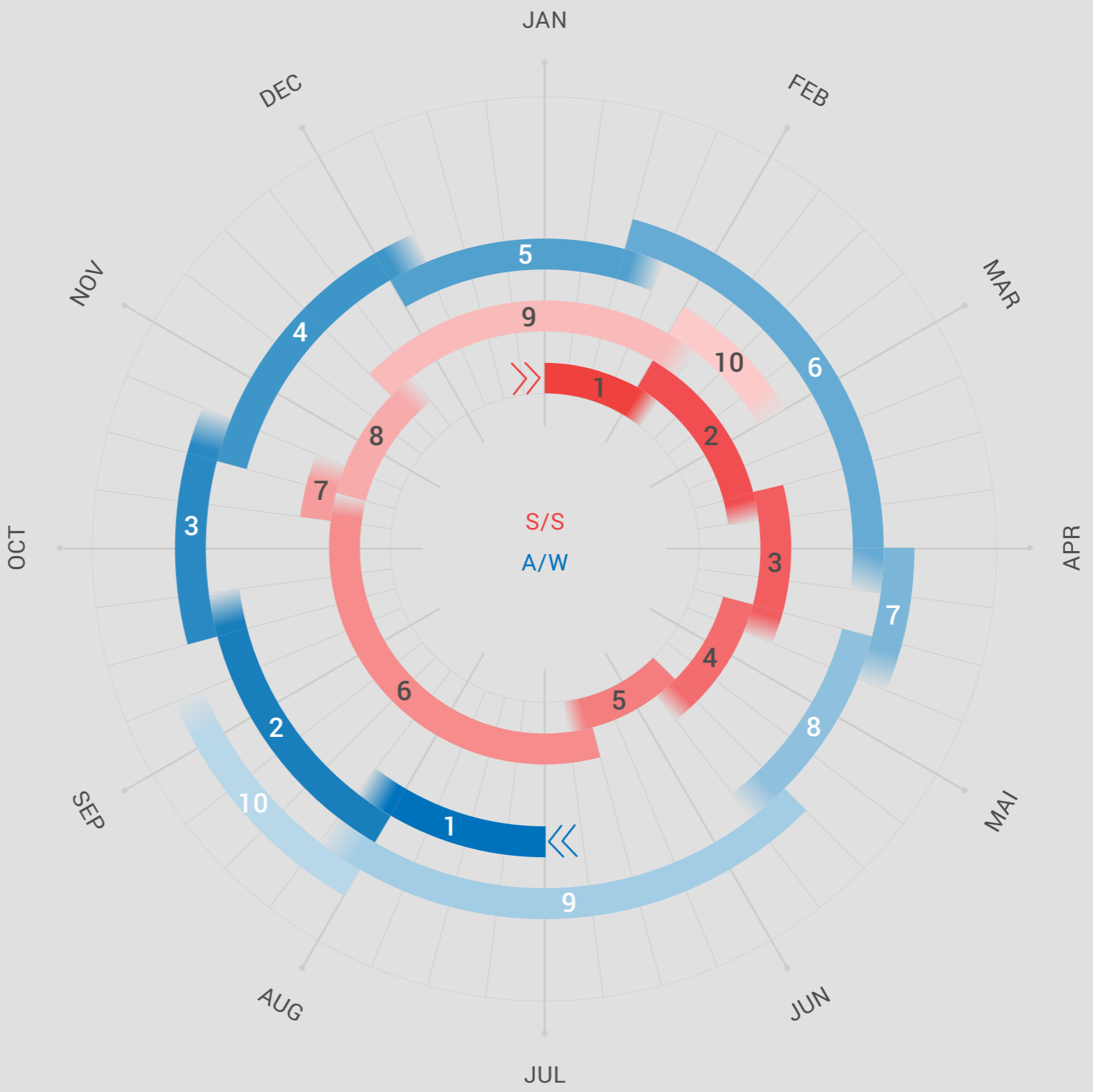
  
Zoom

  
Back to overview

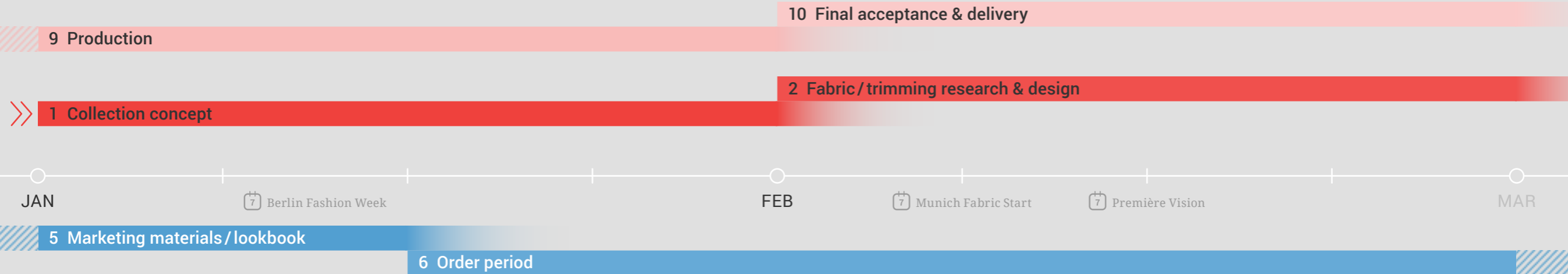
# Process overview

A/W S/S

- 1 1 Collection concept
- 2 2 Fabric/trimming research & design
- 3 3 Pattern making; product development; prototype manufacturing
- 4 4 Prototyping
- 5 5 Marketing materials/lookbook
- 6 6 Order period
- 7 7 Production preparation
- 8 8 Materials procurement
- 9 9 Production
- 10 10 Final acceptance & delivery



# Jan – Feb



## S/S SEASON

### 9 Production

- Production management
- Quality assurance

### 10 Final acceptance & delivery

- Quality control and create defect protocol
- Organise shipping
- Shipment tracking

## NEW S/S SEASON

### 1 Collection concept

- Create colour & fabric concept
- Define product groups
- Collection planning
- Cost planning

### 2 Fabric/trimming research & design

- Research fabric and trimming
- Trend research
- Collaborations with textile manufacturers
- Contact textile agencies and sales representatives
- Visit textile trade fairs
- Clarify order conditions and finalise cost planning
- Finalise colour and fabric concept
- Define models and styles
- Order fabric and trimming for showroom sample and sales reps sample

## A/W SEASON

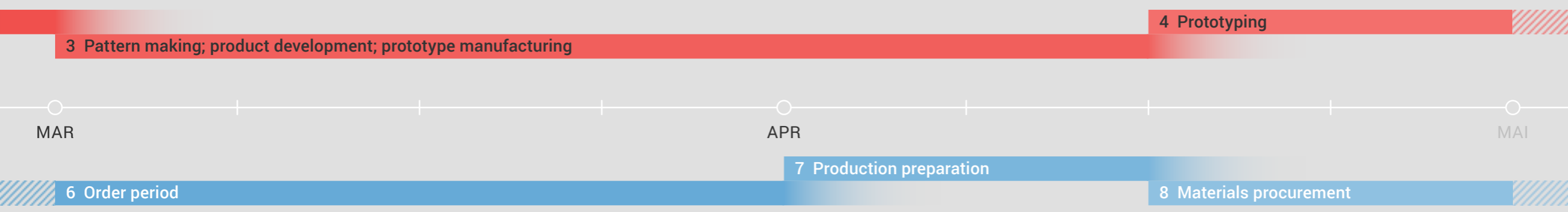
### 5 Marketing materials/lookbook

- Quotation and commissioning of marketing materials
- Commissioning of communications agency
- Photographers
- Production of lookbook
- Quality assurance of exhibition samples
- Guest list management/event management for the BFW (Berlin Fashion Week)

### 6 Order period

- Sell collection
- Exhibit at order fairs
- Contact marketing agencies
- Approach potential resellers and retailers

# Mar – Apr



## NEW S/S SEASON

### 3 Pattern making; product development; prototype manufacturing

- Enquiries at pattern makers or production agency
- Enquiries at manufacturers and sample rooms for showroom samples
- Bid solicitation for production rates
- Commissioning
- Track and trace of fabric and trimming
- Enquiries at supplier and logistics

### 4 Prototyping

- Track and trace of fabric and trimming
- Handover of prototypes
- Patterns, fabrics and trimming to sample room
- Production management for prototypes / showroom samples

## A/W SEASON

### 6 Order period

- Sell collection
- Exhibit at order fairs
- Contact marketing agencies
- Approach potential resellers and retailers

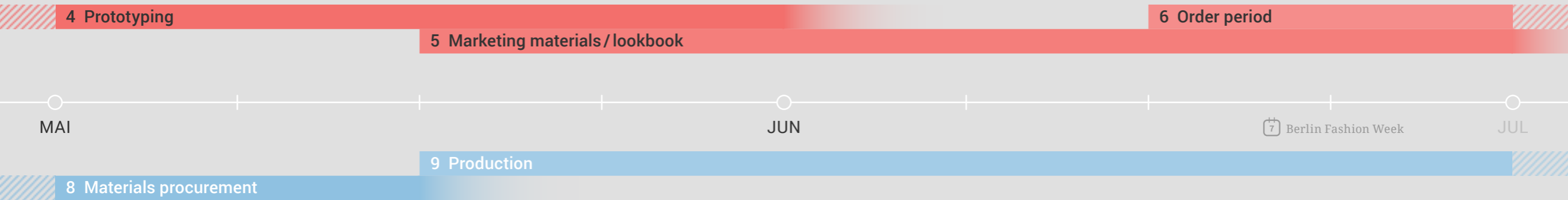
### 7 Production preparation

- Invoice resellers and retailers
- Production preparation
- Expenditure calculation
- Enquiries and commissioning for production
- Compiling of technical package
- Obtain production prices
- Grading pattern

### 8 Materials procurement

- Determine and order production quantities (trimming and fabric)
- Track and trace of delivery of fabric and trimming
- Production management

# Mai – Jun



## NEW S/S SEASON

### 4 Prototyping

- Track and trace of fabric and trimming
- Handover of prototypes
- Patterns, fabrics and trimming to sample room
- Production management for prototypes / showroom samples

### 5 Marketing materials / lookbook

- Quotation and commissioning of marketing materials
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## A/W SEASON

### 8 Materials procurement

- Determine and order production quantities (trimming and fabric)
- Track and trace of delivery of fabric and trimming
- Production management

### 9 Production

- Production management
- Quality assurance

# Jul – Aug

## 6 Order period

JUL

AUG

SEP

## 9 Production

## 10 Final acceptance & delivery

## 2 Fabric / trimming research & design

## 1 Collection concept

### NEW S/S SEASON

#### 6 Order period

- Sell collection
- Exhibit at order fairs
- Contact marketing agencies
- Approach potential resellers and retailers

### A/W SEASON

#### 9 Production

- Production management
- Quality assurance

#### 10 Final acceptance & delivery

- Quality control and create defect protocol
- Organise shipping
- Shipment tracking

### NEW A/W SEASON

#### 1 Collection concept

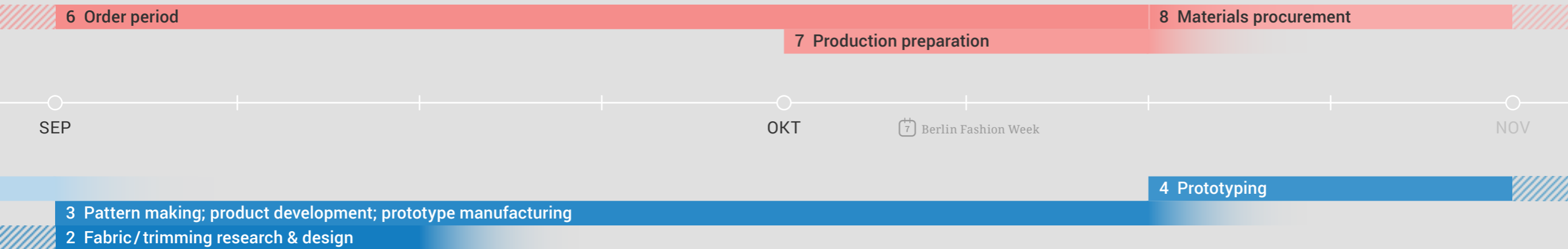
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- Define product groups
- Collection planning
- Cost planning

#### 2 Fabric / trimming research & design

- Research fabric and trimming
- Trend research
- Collaborations with textile manufacturers
- Contact textile agencies and sales representatives
- Visit textile trade fairs
- Clarify order conditions and finalise cost planning
- Finalise colour and fabric concept
- Define models and styles
- Order fabric and trimming for showroom sample and sales reps sample



# Sep – Oct



## S/S SEASON

### 6 Order period

- Sell collection
- Exhibit at order fairs
- Contact marketing agencies
- Approach potential resellers and retailers

### 7 Production preparation

- Invoice resellers and retailers
- Production preparation
- Expenditure calculation
- Enquiries and commissioning for production
- Compiling of technical package
- Obtain production prices
- Grading pattern

### 8 Materials procurement

- Determine and order production quantities (trimming and fabric)
- Track and trace of delivery of fabric and trimming
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## A/W SEASON

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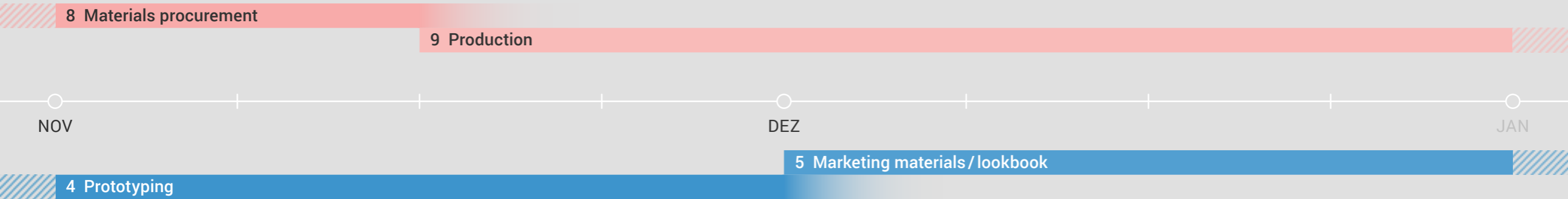
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- Enquiries at supplier and logistics

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- Track and trace of fabric and trimming
- Handover of prototypes
- Patterns, fabrics and trimming to sample room
- Production management for prototypes / showroom samples

# Nov – Dec



## S/S SEASON

### 8 Materials procurement

- Determine and order production quantities (trimming and fabric)
- Track and trace of delivery of fabric and trimming
- Production management

### 9 Production

- Production management
- Quality assurance

## A/W SEASON

### 4 Prototyping

- Track and trace of fabric and trimming
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- Production management for prototypes / showroom samples

### 5 Marketing materials / lookbook

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# Documents Download

JAN FEB MAR APR MAI JUN JUL AUG SEP OCT NOV DEC

Phases 1, 4 & 7

Phase 4

Phases 1, 2, 4, 7, 9 & 10

Phase 6

Phases 3, 4, 7, 8 & 9

Phases 6, 7, 9 & 10

Phases 3, 4, 7, 8 & 9

Phases 6, 9 & 10

A/W S/S

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# Partners



**1 1** Collection concept

**2 2** Fabric / trimming research & design

- Founder coaching
- Consulting institutions
- Networks / Associations
- Trend agencies
- Brand agencies
- Textile agencies and sales representative
- Manufacturers and suppliers in the textile industry

**3 3** Pattern making; product development; prototype manufacturing

**4 4** Prototyping

- Cutting / plotting service
- Logistics specialists
- Courier D-PL-D
- Producer by product group
- Clothing technicians
- Production agencies
- Sample room
- Translator

**5 5** Marketing materials / lookbook

**6 6** Order period

- Communication agencies
- Advertisement agencies
- Marketing agencies
- Photographers
- Copywriters
- Event agencies
- Lawyers for contract law

**7 7** Production preparation

**8 8** Materials procurement

**9 9** Production

- Production agencies
- Clothing technicians
- Manufacturers
- Translators
- Logistics specialists
- Lawyers for contract law

**10 10** Final acceptance & delivery

- Logistics specialists
- Fulfilment and reprocessing (returns management)
- Production agencies
- Clothing technician